

Item # _____

Moved by: _____

Prepared by: Kimbra Toney-Bernard

Seconded by: _____

Approved by: _____
County Attorney

A Resolution by The Board of Commissioners of Shelby County, Tennessee, requesting The Shelby County Delegation to support, and members of The Tennessee General Assembly to enact, legislation amending Tennessee Code Annotated, Title 55, Chapter 4, to authorize the issuance of new specialty earmarked license plates for the Shelby County Ask First Campaign. Sponsored by Commissioner Mike Carpenter.

WHEREAS, The Shelby County Ask First Campaign is designed to improve the well being of our most precious resource, our children, by asking all of us to consider how the decisions we make on a daily basis will impact our community's children and youth; and

WHEREAS, The Ask First campaign is both a challenge and a dialogue, that asks local businesses, faith-based organizations, community agencies, and private citizens to incorporate the campaign's central message – "Is it Good for the Children?" into their daily agenda, their company policies and practices, their place of worship, their schools, and their own lives; and

WHEREAS, The Ask First Campaign takes aim at some of the most important issues our children face, including education, healthcare, violence prevention, freedom from abuse and neglect; and

WHEREAS, Shelby County would like to bring deserved attention to the question "Is it Good for the Children?" viewed easily and often on automobiles by means of establishing a new specialty earmarked license plate containing the language "Ask First "Is it Good for the Children?"; and

WHEREAS, the Board of County Commissioners of Shelby County, Tennessee, believes that it is appropriate that a resolution be passed requesting the Tennessee General Assembly to amend Tennessee Code Annotated, Title 55, Chapter 4, to authorize the issuance of new specialty earmarked license plates for the Shelby County Ask First Campaign.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF SHELBY COUNTY, TENNESSEE, that this Board, after careful consideration, hereby requests the Shelby County Legislative Delegation to support, and members of the Tennessee General Assembly to enact, legislation amending Tennessee Code Annotated, Title 55, Chapter 4, a copy of which is attached hereto and incorporated herein by reference, amending Tennessee Code Annotated, Title 55, Chapter 4, to authorize the issuance of new specialty earmarked license plates for the Shelby County Ask First Campaign.

BE IT FURTHER RESOLVED, that the Shelby County Legislative Delegation and the members of the Tennessee General Assembly be made aware of the request by copy of this resolution.

BE IT FURTHER RESOLVED, that this resolution shall take effect immediately, the public welfare requiring the same.

Joyce Avery, County Mayor

Date: _____

ATTEST:

Clerk of County Commission

ADOPTED: _____

SUMMARY SHEET

I. Description of Item

Resolution requesting members of the Tennessee General Assembly to support legislation amending Tennessee Code Annotated, Title 55, Chapter 4, to authorize the issuance of new specialty earmarked license plates for the Shelby County Ask First Campaign.

The Shelby County Ask First Campaign is designed to improve the lives of our most precious resource, our children, by asking all of us to consider how the decisions we make on a daily basis will impact our community's children and youth. The Ask First campaign is both a challenge and a dialogue, that asks local businesses, faith-based organizations, community agencies, and private citizens to incorporate the campaign's central message – "Is it Good for the Children?" into their daily agenda, their company policies and practices, their place of worship, their schools, and their own lives. The Ask First Campaign takes aim at some of the most important issues our children face, including education, healthcare, violence prevention, freedom from abuse and neglect. Shelby County would like to bring deserved attention to the question "is it good for the children?" by means of establishing a new specialty earmarked license plate containing the language "Ask First Is it Good for the Children? "

II. Source and Amount of Funding

Not applicable.

III. Contract Items

Not applicable.

IV. Additional Information Relevant to Approval of this Item

Text of proposed legislation is attached.